MALLA REDDY ENGINEERING COLLEGE (AUTONOMOUS)

(An UGC Autonomous Institution, Affiliated to JNTUH, Hyderabad Accredited 2nd time by NAAC
with 'A' Grade & NBA and Recipient of World Bank Assistance under TEQIP--II S.C. 1.1)

Maisammaguda (H), Medchal-Malkajgiri District, Secunderabad,
Telangana State – 500100

www.mrec.ac.in

Department of Master of Business Administration

CIRCULAR

Date: 14/2/2017

All the students are hereby informed that Value Added Course on **"Understanding SPSS and its Applications in Data Analytics"** on date **20-02-2017 to 30-03-2017**, is being organized by the Master of Business Administration. The resource person for the course is "Dr.K.Srikanth".

Students are advised to register their names to the programme coordinator "Ms.a.Latha", on or before 15th February and utilize this opportunity to enhance their skills by attending the programme.

The detailed schedule of the programme will be displayed in the notice board.

Head of the Department

HEAD OF THE DEPARTMENT
Master of Business Administration
MALLAREDDY ENGINEERING COLLEGE
(AUTONOMOUS)
Maisamma Guda, Sec'bad - 500 100

Copy to:

1) Circulation in Students classroom
2) All HOD's
3) Notice Boards
4) PA to principal for filing.

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Malla Reddy Engineering College
(Autonomous)
Maisammaguda, Dhulapally,
(Post Via Kompally), Sec'bad-500 100

About the Institution

Malla Reddy Engineering College (Autonomous) is one of the reputed engineering colleges in Hyderabad, Telangana. MREC (A) is part of Malla Reddy Group of Institutions (MRGI), founded by Sri. Ch. Malla Reddy, currently Hon'ble Minister,Labor and Employment, Factories, Women and Child Welfare and Skill Development, Govt. of Telangana State. The college is situated in a serene,lushgreenenvironmentin Maisammaguda, Gundlapochampally,Medchal(M),Medchal-Malkajgiri District Telangana– 500100.

The college was established in 2002 and is an autonomous institution approved by UGC and affiliated to JNTUH. The college is re-accredited by NAAC with 'A' Grade (II Cycle) and was conferred autonomous status by JNTUH in 2011 and by UGC in 2014 for a period of 6 years. Our eligible UG and PG programs received NBA accreditation and some of them received reaccreditation too. The college caters to wide ranging aspirations and goals of student communities by offering new courses in UG courses provides PG courses and MBA along with programs in various streams of Engineering & Technology and Management. It boasts of world-class infrastructure and well-equipped laboratories in all departments and is skillfully and smartly guided by **Dr. A. Ramaswami Reddy, Director, MREC (A)** and **Dr. A. Raveendra, Principal, MREC (A)** who have a rich teaching and industrial experience. Mr.

Advisory Committee

Chief Patrons: Sri. Ch. Malla Reddy, Minister-Telangana State-India.
Founder Chairman
Malla Reddy Group of Institutions

Patrons: **Sri.Ch. Mahender Reddy**
Secretary, MRGI
Dr.Ch.Bhadra Reddy
President, MRGI

Co-Patrons: **Dr.S.Sudhakara Reddy**
Principal, MREC (A)

Convener: **Dr. K.Veeraiah**
HOD, MBA

Coordinator: **Ms.A.Latha**
Assistant Professor, MBA

Organizing Committee:

Dr. K.Anil Kumar, Professor ,MBA.
Dr.P.Debora Newton,Assoc. Professor, MBA.
Dr. G. Praveen Kumar,
Assoc. Professor, MBA.
P.Buela Prasanna kumari,
Assoc.Professor, MBA.
P.Rajitha, Asst.Professor, MBA.
M.Balanji Reddy, Asst.Professor
K. Neeraja, Asst.Professor, MBA.
Mrs.K.Dhanalakshm, Asst.Professor
G.Ashok Kumar, Asst.Professor, MBA.
B.Kiran kumar reddy, Asst.Professor, MBA.
M.Poojitha Bhardwaj, Asst.Professor, MBA.
Mr.G.Bharani Vamsi, Asst.Professor, MBA.
Ch.Swetha, Reddy, Professor, MBA

A One-Week Skill development Course
(Value added Course)
On

"UNDERSTANDING SPSS AND ITS APPLICATIONS IN MANAGEMENT RESEARCH"

(20-02-2017 to 30-03-2017)

Organized by
Department of
Master of Business Administration
MALLA REDDY ENGINEERING COLLEGE
(AUTONOMOUS) MAIN CAMPUS
An UGC Autonomous Institution, Approved by AICTE & Affiliated to JNTUH-Hyderabad
Reaccreditedby NAACwith'A'Grade (II Cycle)
Maisammaguda(H), Gundlapochampally (V),
Medchal (M), Medchal - Malkajgiri District
Telangana - 500100, India.

Registration Form

Name of the Participant :----------------------

Branch& Year :----------------------------

Name of Institution:----------------------------

Address for Communication:------------------

Mobile Number:------------------------------

E-Mail ID:------------------------------------

DECLARATION:
The information furnished above is true to the best of my Knowledge.

Place:

Date:

Signature of Applicant

About the Department

The MBA program of JNTUH was started in MREC (A) in the year 2007. The MBA department has the vision to achieve excellence and a leadership position in management education and to become a major learning resource centre in the field of Management studies in the entire South India. The MBA department adopts an open system in training and development of students' personality, which is essential for managerial positions. Stalwarts from both the industry and the academia constantly provide inputs for students.

Overview of the Programme

The primary responsibility of faculty is not only to inspire students towards a higher vision but also create a strong sense of bonding between the institution and the students to nurture a stress-free holistic environment. To enhance the quality of life for the student members enabling them to introspect and learn techniques that imbibe ethics & morals and help prepare students for active and successful participation in a modern society, producing individuals of high character, probity and honor.

Proposed course helps in designing project, with help of **SPSS** is short for Statistical Package for the Social Sciences, and it's **used** by various kinds of **researchers** for complex statistical data analysis. ... Most top **research** agencies use SPSS to analyze survey data and mine text data so that they can get the most out of their **research** projects.

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Objectives of the Programme

- To use the techniques, skills for data transformation..
- To present your work imagination with calculated and specific measurements..
- Used to calculate data analysis through SPSS.

Topics to be covered

- ❖ **Introduction :** Type of Scale of Measurements
- ❖ **Preliminary Analysis**
- ❖ **Statistical techniques: Explore relationship among variables**
- ❖ **Statistical techniques: Compare means**
- ❖ **Non-Parametric statistics**
- ❖ **Advanced Models: Multivariate statistical techniques**

Certificate

After successful completion of the course the certificates shall be issued to the participants.

Outcome of the program

After completing the Course, one can utilize the SPSS software for data Analysis

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Telangana State – 500100

www.mrec.ac.in

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

ACADEMIC YEAR: 2016-17

SYLLABUS

Value added course name: "Understanding SPSS and its applications in Data Analytics"

Value added course Instructor: Dr.K.Srikanth

1. Windows
2. Designated Window versus Active Window
3. Status Bar
4. Dialog Boxes
5. Variable Names and Variable Labels in Dialog Box Lists
6. Resizing Dialog Boxes
7. Dialog Box Controls
8. Selecting Variables
9. Data Type, Measurement Level, and Variable List Icons
10. Getting Information about Variables in Dialog Boxes
11. Basic Steps in Data Analysis
12. Statistics Coach
13. Finding Out More

Co-ordinator

HOD

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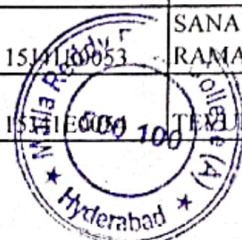
Telangana State – 500100, www.mrec.ac.in

VAC ENROLLED STUDENT LIST 2016-17

S.NO	ROLL NO	NAME OF THE STUDENT	COURSE	DURATION FROM	TO
1	15J41E0005	MOHAMMED SHAHBUDDIN	Understanding SPSS and its application in project	20-02-2017	30-03-2017
2	15J41E0006	BADDAM GREESHMA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
3	15J41E0007	BANA MANOJ KUMAR	Understanding SPSS and its application in project	20-02-2017	30-03-2017
4	15J41E0008	BIKUMALLA RAVI TEJA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
5	15J41E0009	BOMMI REDDY PRASAD REDDY	Understanding SPSS and its application in project	20-02-2017	30-03-2017
6	15J41E0010	D SAMPATH KUMAR	Understanding SPSS and its application in project	20-02-2017	30-03-2017
7	15J41E0011	T.MANIKANTA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
8	15J41E0012	DEVARAPALLI MAHITHA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
9	15J41E0013	DOSAPALLY NAVEEN KUMAR REDDY	Understanding SPSS and its application in project	20-02-2017	30-03-2017
10	15J41E0014	ERUKULLA CHANDRAKIRAN	Understanding SPSS and its application in project	20-02-2017	30-03-2017
11	15J41E0015	F.ASHWINI	Understanding SPSS and its application in project	20-02-2017	30-03-2017
12	15J41E0016	G.MOHAN REDDY	Understanding SPSS and its application in project	20-02-2017	30-03-2017
13	15J41E0017	UPPALAPADU MOHAMMED AZARUDDIN	Understanding SPSS and its application in project	20-02-2017	30-03-2017
14	15J41E0018	GORINTA SHIVA KUMAR	Understanding SPSS and its application in project	20-02-2017	30-03-2017
15	15J41E0019	GUGULOTH DIVYA SRI	Understanding SPSS and its application in project	20-02-2017	30-03-2017
16	15J41E0020	K ANURADHA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
17	15J41E0021	K R VISHAL	Understanding SPSS and its application in project	20-02-2017	30-03-2017
18	15J41E0022	K RASAGNA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
19	15J41E0023	K SWETHA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
20	15J41E0024	K YESHASWINNI YADAV	Understanding SPSS and its application in project	20-02-2017	30-03-2017
21	15J41E0025	KANTE HARISH	Understanding SPSS and its application in project	20-02-2017	30-03-2017
22	15J41E0026	KATARI SAI BHAVANA	Understanding SPSS and its application in project	20-02-2017	30-03-2017

23	`15J41E0027	KARNAKAR TUDUMU	Understanding SPSS and its application in project	20-02-2017	30-03-2017
24	15J41E0028	KOTHAKOTA RAJAVARDHAN REDDY	Understanding SPSS and its application in project	20-02-2017	30-03-2017
25	15J41E0029	KOTTAPALLI S PHANEENDRA CHOWDARY	Understanding SPSS and its application in project	20-02-2017	30-03-2017
26	15J41E0030	KUMARI PREETI MISHRA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
27	15J41E0031	KUNADODDI SUSMITHA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
28	15J41E0032	LAKHAVARAPU MOUNIKA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
29	15J41E0033	LELLAPATI PRANUSHA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
30	15J41E0034	M DIVYA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
31	15J41E0035	M URMILA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
32	15J41E0036	M V SRAVANTHI	Understanding SPSS and its application in project	20-02-2017	30-03-2017
33	15J41E0037	MALYALA RAJENDER	Understanding SPSS and its application in project	20-02-2017	30-03-2017
34	15J41E0038	MANASA VADNALA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
35	15J41E0039	MARAGOUNI SAIKIRAN	Understanding SPSS and its application in project	20-02-2017	30-03-2017
36	15J41E0040	MEREYALAM MOUNIKA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
37	15J41E0041	MOHD ASHAR ALAM	Understanding SPSS and its application in project	20-02-2017	30-03-2017
38	15J41E0042	MUDDAM HAREESH	Understanding SPSS and its application in project	20-02-2017	30-03-2017
39	15J41E0043	MUDERESI NIKHITHA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
40	15J41E0044	N.MOUNINA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
41	15J41E0045	NISHADH SULTANA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
42	15J41E0046	P GAYATHRI	Understanding SPSS and its application in project	20-02-2017	30-03-2017
43	15J41E0047	PATTHI CHAITANYA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
44	15J41E0048	PICHAKUNTLA SRISHYLAM	Understanding SPSS and its application in project	20-02-2017	30-03-2017
45	15J41E0049	PRINCE GAURAV	Understanding SPSS and its application in project	20-02-2017	30-03-2017
46	15J41E0050	S PRADEEP	Understanding SPSS and its application in project	20-02-2017	30-03-2017
47	15J41E0051	SADHU PHANI KUMAR	Understanding SPSS and its application in project	20-02-2017	30-03-2017
48	15J41E0052	SAMALA VINIKAR	Understanding SPSS and its application in project	20-02-2017	30-03-2017
49	15J41E0053	SANAYILA VENKATA RAMANA	Understanding SPSS and its application in project	20-02-2017	30-03-2017
50	15J41E0054	TELLA MALLIKARJUN	Understanding SPSS and its application in project	20-02-2017	30-03-2017

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DEPARTMENT OF MASTER OD BUSINESS ADMINISTRATION
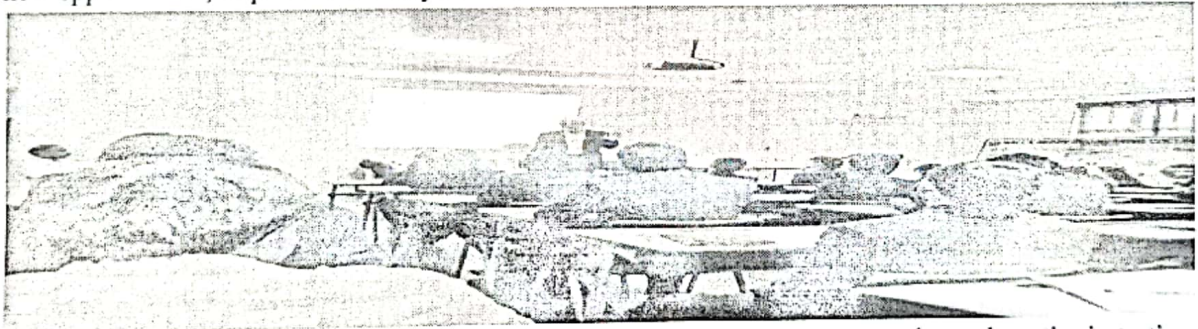
ACADEMIC YEAR: 2016-17

SUMMARY REPORT

Value added course name: "Understanding SPSS and its application in Data Analysis"

Value added course Instructor: Dr.K. Srikanth

SPSS is the name of a series of software packages used for data analysis. Its main selling point is that it allows researchers to analyze data without using advanced statistical analysis skills. The software favors simplicity over a more comprehensive -- and complicated -- range of features and tools.

The SPSS software platform offers advanced statistical analysis, a vast library of machine learning algorithms, text analysis, open source extensibility, integration with big data and seamless deployment into applications

Its ease of use, flexibility and scalability make SPSS accessible to users of all skill levels. What's more, its suitable for projects of all sizes and levels of complexity, and can help you and your organization find new opportunities, improve efficiency and minimize risk
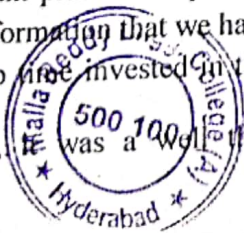

Within the SPSS software family of products, SPSS Statistics supports a top-down, hypothesis testing approach to your data while SPSS Modeler exposes patterns and models hidden in data through a bottom-up, hypothesis generation approach.

If you've worked with computers before, much of what has been presented here has been review. But if your use of computers has been limited, you may feel overwhelmed by all the information.

Three points you should keep in mind:

• It takes time to learn about the many different aspects of computing.

• As you gain practical experience at the computer, you will have a better framework for the ideas and information that we have been discussing.

• The startup time invested in this learning will yield great dividends in time and effort in the future.

To sum up, was a well thought-out workshop of motivating the students to discover themselves.

A. Katte
Co-ordinator

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Maisammaguda, Dhulapally (Post via Kompally), Secunderabad - 500 100.

Certificate of Completion

This is to certify that Mr./Ms ___MOHAMMED SHAHBUDDIN___ bearing

Roll No. ___15J41E0005___ has successfully completed Value Added Course

in ___Understanding SPSS and its application in project___ conducted by the Department of

___MBA___ from ___20/02/2017___ to ___30/03/2017___.

COORDINATOR   **HOD**   **PRINCIPAL**

MALLA REDDY ENGINEERING COLLEGE

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Maisammaguda, Dhulapally (Post via Kompally), Secunderabad - 500 100.

Certificate of Completion

This is to certify that Mr./Ms _____ BADDAM GREESHMA _____ bearing

Roll No. _____ 15J41E0006 _____ has successfully completed Value Added Course

in _____ Understanding SPSS and its application in project _____ conducted by the Department of

_____ MBA _____ from _20/02/2017_ to _30/03/2017_ .

COORDINATOR

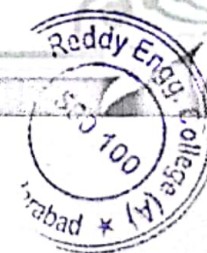**HOD**

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Maisammaguda, Dhulapally (Post via Kompally), Secunderabad - 500 100.

Certificate of Completion

This is to certify that Mr./Ms _____ BANA MANOJ KUMAR _____ bearing

Roll No. _____ 15J41E0007 _____ has successfully completed Value Added Course

in _____ Understanding SPSS and its application in project _____ conducted by the Department of

_____ MBA _____ from 20/02/2017 to 30/03/2017.

COORDINATOR   HOD   PRINCIPAL

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Maisammaguda, Dhulapally (Post via Kompally), Secunderabad - 500 100.

Certificate of Completion

This is to certify that Mr./Ms _____BIKUMALLA RAVI TEJA_____ bearing

Roll No. _____15J41E0008_____ has successfully completed Value Added Course

in _____Understanding SPSS and its application in project_____ conducted by the Department of
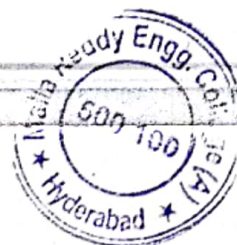
_____MBA_____ from _20/02/2017_ to _30/03/2017_.

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Maisammaguda, Dhulapally (Post via Kompally), Secunderabad - 500 100.

Certificate of Completion

This is to certify that Mr./Ms _____BOMMI REDDY PRASAD REDDY_____ bearing

Roll No. _____15J41E0009_____ has successfully completed Value Added Course

in _____Understanding SPSS and its application in project_____ conducted by the Department of

_____MBA_____ from _20/02/2017_ to _30/03/2017_ .

COORDINATOR

HOD

PRINCIPAL

Principal
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(Post Via Kompally)